



SUNRIDER®

Being a
**PREFERRED
CUSTOMER**
has its
PERKS



You deserve the BEST!

Discounts and Rewards

Exclusively for our Preferred Customers



Preferred Customer Digital Kit

Your Digital Kit gives you immediate access to shop for your favorite Sunrider products 24/7.

It's a great way to learn all about the world's best herbal products and the company that makes them.



Product Discounts

Get **5% off retail prices** simply by joining. You can enjoy more of the products you love—for less!

Better yet, get **10% off retail prices** when you enroll in monthly or bi-monthly Subscription orders of \$100 or more.

Join Sunrider as a Preferred Customer for just \$19.95 to earn rewards and save big on our world-class herbal products. There's no better way to shop for your Sunrider favorites.



Subscription Reward Points

We reward your passion.

Earn 25 points for every three consecutive monthly Subscription orders of \$100 or more.



Purchase Reward Points

As a Preferred Customer, it pays to buy!

For each order of \$150 or more, you'll earn 12.5 points.



Anniversary Reward Points

Everyone loves to receive a gift on their anniversary.

To thank you for your being part of the Sunrider family, you'll receive 10 points each year on the date you joined Sunrider.

Your points (1 point = \$1) will accumulate and can be used to treat yourself to more of your favorite Sunrider® products!

Points must be used within 60 days of the date earned.



“The Sunrider® foods help me feel vivacious, energetic, and happier, and have mental clarity. It is very difficult to choose my favorite product because I love them all!”

Janice L., North Sioux City, SD



Simplify and Save with Subscription Orders

Life's complicated enough; why not simplify your life and save money? Subscription orders are an easy way to ensure regular shipments of your favorite products, delivered right to your door. Get 10% off retail prices when you enroll in monthly or bi-monthly Subscription orders of \$100 or more.

Flexible Delivery on Your Schedule

You can set up your Subscription orders for monthly, bi-monthly, or quarterly delivery. Never run out of the products you love. You can change the settings at any time. You're in control!



FAQs

Q1: Is there an expiration date for the Reward Points I accumulate?

A1: Yes, you have 60 days to use your Reward Points; after this period the points expire. You can view the points you've earned on the "Point Management" page on your Sunrider account.

Q2: If I have a \$300 order, will I receive double Purchase Rewards Points?

A2: No. You will receive 12.5 Reward Points for your order.

Q3: Will I get 10% off retail prices if I set up a Subscription order for quarterly delivery of orders of \$100 or more?

A3: No, you only earn this discount if you set up Subscription orders of \$100 or more on a monthly or bi-monthly basis.

Q4: Is there an annual renewal fee?

A4: Yes. On your anniversary date, you will be charged \$19.95 to continue getting your Preferred Customer perks.





We take great care and pride in creating nature's best herbal formulas that pave a pathway to holistic health and greater energy for you and your family. Sunrider offers award-winning products for your health & well-being, beauty, and home.

Leaders in Herbal Nutrition

Our founders are doctors and trusted experts in Traditional Chinese Medicine and leading-edge science.

Nourish + Cleanse = Balance

Sunrider® products are based on a simple yet powerful idea we call our Philosophy of Regeneration®. When you nourish with only the finest natural ingredients and cleanse of harmful chemicals and artificial colors, flavors, and preservatives, you bring your body into balance. A balanced body is a healthy body.

Clean Foods, Not Chemicals

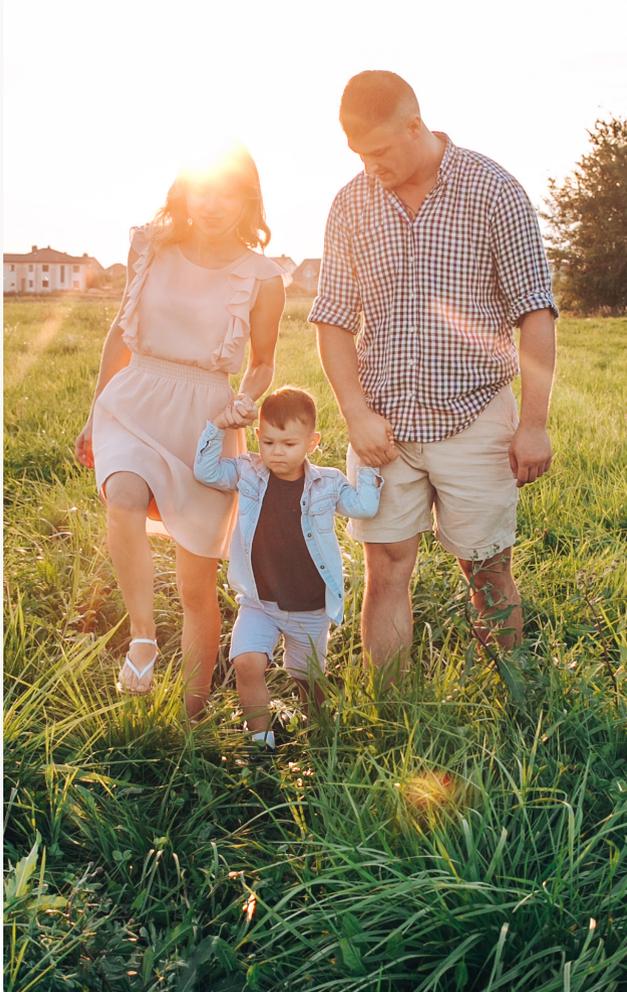
Our products are made with nutrient-rich whole foods, not GMOs and artificial ingredients. Most are kosher and halal certified too.

A Variety of Whole Foods

There is no one perfect food or ingredient—and too much or too little of any one can unbalance your body. Our products give you vital variety.

Owner Expertise

While most companies outsource manufacturing, we control every aspect with our nine-step proprietary process that ensures the potency, purity, integrity, and safety of every Sunrider® product.



PREFERRED CUSTOMER PROGRAM AT-A-GLANCE

JOIN FOR \$19.95

Earn discounts off of retail prices

5% off
all purchases

10% off
\$100+ Subscription orders
monthly/bi-monthly

Earn Reward Points

Subscription

25 Points
Subscription order of
\$100+ for every three
consecutive months

Purchase

12.5 Points
for each order
\$150+

Anniversary

10 Points
each year on
your anniversary
date

Your points (1 point = \$1) will accumulate and can be used to treat yourself to more of your favorite Sunrider® products!

Points must be used within 60 days of the date earned.

Start Saving... and Enjoying More of What You Love

Become a Preferred Customer today to start enjoying exclusive discounts and perks. Talk to your local Sunrider Independent Business Owner or visit home.sunrider.com for more information.



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FREQUENTLY ASKED QUESTIONS

Q1: What are the types of Reward Points I can earn?

A1: There are three different types of rewards:

REWARD TYPE	EARNED FOR	POINTS*
 Purchase Reward**	Purchasing \$150 or more on an order	12.50
 Subscription Reward**	Subscription order of \$100 or more for 3 consecutive months	25
 Anniversary Reward	Renew your account on your anniversary	10

* The value of each point is \$1.

** Purchase and Subscription Reward Points will be displayed together.

Q2: Is there an expiration date for the Reward Points I accumulate?

A2: Yes, you have 60 days to use your Reward Points; after this period the points expire. You can view the points you've earned on the "Point Management" page on your Sunrider account.

Q3: If I place a Subscription order of \$100 for 3 consecutive months, how many Subscription Reward Points will I earn?

A3: You will earn 25 points for every 3 consecutive months. These points are earned as soon as your third order is completed. For example, if you have an active Subscription order of \$100 or more during January and February, once your March order is shipped you will receive your 25 points.

Q4: If I have a \$300 order, will I receive double Purchase Reward Points?

A4: No. You will receive 12.5 Reward Points for your order.

Q5: Will I get 10% off retail prices if I set up a Subscription Order for a quarterly delivery of orders of \$100 or more?

A5: No, you only earn this discount if you set up Subscription orders of \$100 or more on a monthly or bi-monthly basis.

Q6: Is there an annual renewal fee?

A6: Yes. On your anniversary date, you will be charged \$19.95 to continue getting your Preferred Customer perks. Those who are Preferred Customers as of January 1, 2021, will have their anniversary date reset to January 1, 2022.

Q7: Will there be Grandfathered Customers (PC3s), like we have now?

A7: Yes, but they will be referred to as Legacy Customers.

Q8: Will the Legacy Customers earn the rewards offered to Preferred Customers?

A8: No, as Legacy Customers, they will continue to pay IBO prices; they will not earn any of the rewards offered to Preferred Customers.

Q9: How does a Legacy Customer keep his/her account active?

A9: As it is now, a Legacy Customer has to accumulate \$200 in purchases every 6 months. For current Legacy Customers, the start date will be reset to July 1, 2021. Therefore, by December 31, 2021, the Legacy Customers will need to accumulate \$200 to keep their account active; otherwise, they will become Retail Customers.



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