

# KEY REWARDS

YOUR KEY TO EXCITING REWARDS!

Qualification Period: June 1 to October 31



## Six Ways to Earn

- Sell Products (IBO–Star Elite, Career Title)\*
- Sponsor\*
- Build a Team\*
- Advance or requalify at your Career Title\*
- Ace Royal Promotion Points\*
- Develop Ace Royals\*

### 1 Sell Products (IBO-Star Elite, Career Title)\*

Earn 25 points for each 500 PV when you hold the rank of IBO through Star Elite (career title).

### 2 Sponsor\*

Earn 50 points for each of your NEW personally sponsored IBOs who sell 1500 PV in their first 60 days

### 3 Build a Team\*

Earn points when you help your new IBO in their first 90 days (Fast Start Period) reach the following titles:

Star Prime	25 Points
Star Elite	50 Points
Ace	100 Points
Ace Prime	150 Points

### 4 Advance or requalify at your Career Title\*

Earn points when you advance rank and requalify at your career title or higher, outside the first 90 days.

(For advancement, base period is May paid-as rank.)

Paid-As Level	Monthly Paid-As Points
Ace	50 Points
Ace Prime	100 Points
Ace Elite	150 Points
Ace Royal	200 Points
Hero	250 Points
Hero Elite	300 Points
Hero Royal	350 Points
Icon	400 Points
Icon Elite	450 Points
Icon Royal	500 Points

### 5 Ace Royal Promotion Points\*

Earn a one-time award of 500 points when YOU promote to Ace Royal or re-promote within the incentive period. You will receive the one-time promotion points ONLY if you did not hold the title of Ace Royal at the beginning of the incentive period.

### 6 Develop Ace Royals\*

Earn up to 2,000 points for each new Ace Royal on YOUR PERSONAL TEAM who advances during the incentive period, meets the paid-as requirements, and continues to qualify for the three CONSECUTIVE months.

Qualification Month	500 Points
Qualification Month + 1	500 Points
Qualification Month + 2	500 Points
Qualification Month + 3	500 Points

\* To qualify in any of the above activities you must sponsor at least one new IBO or PC and personally sell 500 PV in the month you are acquiring the points. IBOs must be in good standing with Sunrider and abide by Sunrider's Business Guide. Sponsor must be at equal or higher title to earn points.

## REWARDS

**Crimson Key**  
150 Points

Rewards are limited to items shown or comparable if unavailable. Rewards from this Offer are not redeemable for cash and are non-transferable.

Fossil Gen 5E Smart Watch  
Silicone Band Black/Blush

Adventure Challenge  
Family Camera Set

Homestar Planetarium

Ninja Max XL Air Fryer

Gordon Ramsay  
Online Master Class  
1-Year Subscription

\$150 Visa Gift Card

**Bronze Key**  
250 Points

Rewards are limited to items shown or comparable if unavailable. Rewards from this Offer are not redeemable for cash and are non-transferable.

Personalized Song  
by Songfinch

Nintendo Switch  
Lite

Ninja Foodi Smart XL  
6-in-1 Indoor Grill

Solo Stove Ranger  
World's Most Unique  
Fire Pit

Apple AirPods  
Pro

John Hardy Men's Box Chain  
Bracelet, Sterling Silver

Invisiwear  
Silver Starburst  
Charm Necklace

\$250 Visa Gift Card

**Silver Key**  
500 Points

Rewards are limited to items shown or comparable if unavailable. Rewards from this Offer are not redeemable for cash and are non-transferable.

Monthly Flower  
Delivery for One Year  
Bouqs Co.

iRobot Roomba 960  
Wi-Fi Connected Vacuum

Dyson DP04 Pure  
Cool Air Purifier

Bose QuietComfort  
Earbuds

Play Piano with  
Playground Sessions  
Lifetime Membership

Masterclass Subscription  
1 Year

Kansas City Steak  
Collection

Nebula by Anker Mars II  
Pro 500 Portable Projector

**Gold Key**  
1000 Points

Rewards are limited to items shown or comparable if unavailable. Rewards from this Offer are not redeemable for cash and are non-transferable.

A Donation in Your  
Name to Your  
Favorite Charity

Tumi Brief Pack  
Leather Backpack

Canada Goose Parka

Samsung Galaxy S21  
Ultra 5G

Apple iPhone 12

Golden Goose  
Superstar Sneakers

Original Prusa I3  
MK3S+ 3D Printer

Apple Series 6 Watch

## FREQUENTLY ASKED QUESTIONS

- Q1 Who can participate in the Key Rewards program?**  
A1 All IBOs can participate in the Incentive.
- Q2 What are the basic requirements to earn the rewards?**  
A2 To qualify in any of the above activities you must sponsor at least one new IBO or PC and personally sell 500 PV in the month you are acquiring the points. IBOs must be in good standing with Sunrider and abide by Sunrider's Business Guide. Sponsor must be at equal or higher title to earn points.
- Q3 How many ways can I earn points?**  
A3 There are six ways to earn:  
1. Sell Products (IBO–Star Elite, Career Title)  
2. Sponsor  
3. Build your team  
4. Advance or requalify at your Career Title  
5. Promote to Ace Royal  
6. Develop Ace Royals
- Q4 How many points do I earn in each step?**  
A4
- |   |   |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
|---|---|------------|-----------|------------|------------|-----------|------------|-----------|------------|------|------------|------------|------------|------------|------------|------|------------|------------|------------|------------|------------|
| <b>1. Sell Products</b>                             | Earn 25 points for each 500 PV when you hold the rank of IBO through Star Elite (Career Title)  |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| <b>2. Sponsor</b>                                   | Earn 50 points for each of your NEW personally sponsored IBOs who sell 1500 PV in their first 60 days   |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| <b>3. Build your Team</b>                           | Earn points** when you help your new IBO in their first 90 days (Fast Start Period) reach the following titles:<br><table style="width: 100%; border-collapse: collapse;"> <tr> <td>Star Prime</td> <td>25 points</td> </tr> <tr> <td>Star Elite</td> <td>50 points</td> </tr> <tr> <td>Ace</td> <td>100 points</td> </tr> <tr> <td>Ace Prime</td> <td>150 points</td> </tr> </table> ** Sponsor must be at equal or higher title to earn points.   | Star Prime | 25 points | Star Elite | 50 points  | Ace       | 100 points | Ace Prime | 150 points |      |            |            |            |            |            |      |            |            |            |            |            |
| Star Prime  | 25 points   |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| Star Elite  | 50 points   |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| Ace   | 100 points  |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| Ace Prime   | 150 points  |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| <b>4. Advance or requalify at your Career Title</b> | Earn points when you advance rank and requalify at your career title or higher, outside the first 90 days. (For advancement, base period is May paid-as rank.)<br><table style="width: 100%; border-collapse: collapse;"> <tr> <td>Ace</td> <td>50 points</td> </tr> <tr> <td>Ace Prime</td> <td>100 points</td> </tr> <tr> <td>Ace Elite</td> <td>150 points</td> </tr> <tr> <td>Ace Royal</td> <td>200 points</td> </tr> <tr> <td>Hero</td> <td>250 points</td> </tr> <tr> <td>Hero Elite</td> <td>300 points</td> </tr> <tr> <td>Hero Royal</td> <td>350 points</td> </tr> <tr> <td>Icon</td> <td>400 points</td> </tr> <tr> <td>Icon Elite</td> <td>450 points</td> </tr> <tr> <td>Icon Royal</td> <td>500 points</td> </tr> </table>   | Ace        | 50 points | Ace Prime  | 100 points | Ace Elite | 150 points | Ace Royal | 200 points | Hero | 250 points | Hero Elite | 300 points | Hero Royal | 350 points | Icon | 400 points | Icon Elite | 450 points | Icon Royal | 500 points |
| Ace   | 50 points   |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| Ace Prime   | 100 points  |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| Ace Elite   | 150 points  |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| Ace Royal   | 200 points  |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| Hero  | 250 points  |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| Hero Elite  | 300 points  |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| Hero Royal  | 350 points  |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| Icon  | 400 points  |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| Icon Elite  | 450 points  |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| Icon Royal  | 500 points  |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| <b>5. Ace Royal Promotion</b>                       | Earn a one-time award of 500 points when YOU promote to Ace Royal or re-promote within the incentive period. You will receive the one-time promotion points ONLY if you did not hold the title of Ace Royal at the beginning of the incentive period.   |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
| <b>6. Develop Ace Royals</b>                        | <ul style="list-style-type: none"> <li>• Earn up to 2,000 points for each new Ace Royal on YOUR PERSONAL TEAM who promotes during the qualification period and meets the paid-as requirements in their promotion month and the three CONSECUTIVE months following.</li> <li>• You'll get 500 points when an IBO from your personal team meets the requirements to promote or re-promote to Ace Royal.</li> <li>• You'll get another 500 points when your new Ace Royal is paid at Ace Royal for the second consecutive month.</li> <li>• You'll get another 500 points when your new Ace Royal is paid at Ace Royal for the third consecutive month.</li> <li>• You'll get another 500 points when your new Ace Royal is paid at Ace Royal for the fourth consecutive month.</li> </ul> |            |           |            |            |           |            |           |            |      |            |            |            |            |            |      |            |            |            |            |            |
- Q5 Who are considered new IBOs?**  
A5 Anyone who joins during the Key Rewards period is considered a New IBO. However, for Reward #2, anyone who joined in May will be considered if they accumulate 1500 PV during May and June. For Reward #3, anyone who joined in March, April or May would be considered if they qualify for the rewards within 90 days after joining.
- Q6 If my career title is Ace Royal and I qualified as an Ace Elite in May, will I earn Career Title points (#4) when I requalify anytime during the qualification period.**  
A6 Yes, you will be eligible to participate in the Reward #4, and earn 200 points when you sponsor an IBO or PC and have 500 PV in the month.
- Q7 How can I redeem my points?**  
A7 At the end of each month, you can redeem your points. If there are product returns during subsequent months, the value of the reward will be deducted from the returns. Alternatively, you can redeem your points at the end of the qualification period.
- Q8 Can I split up my points and choose more than one gift?**  
A8 Yes, you can.
- Q9 Can I get the cash instead of the gift?**  
A9 No, rewards can be redeemed only as gifts listed for each key. There could be a situation where a reward may not be available; in that case, we will offer a comparable gift.
- Q10 Is the 1500 PV for a newly sponsored IBO only for personal purchases?**  
A10 No, a new IBO can sponsor PCs and RCs and accumulate the 1500 PV in their first 60 days of the fast-start period.